Write for TechVendorly

Share what you've learned building, marketing, and running businesses with technology.

Who reads TechVendorly

Our intended readers are marketers, agency owners, founders, and small business teams choosing and using technology. A useful contribution helps one of those readers complete a task or make a clearer decision.

What we publish

• AI & Automation: a workflow with review steps, a prompt with a documented use case, or lessons from an automation experiment.

• Marketing & SEO: a content process, a technical investigation, or a measurement method with evidence.

• Software & SaaS: a clearly scoped evaluation, an implementation lesson, or a useful buying framework.

• Websites & E-commerce: a website build, a usability improvement, or a documented maintenance process.

If you searched for "write for us technology," "AI guest post," or "marketing write for us," start with the reader's outcome. To submit a guest post, pitch a practical idea rather than a list of requested backlinks.

What we do not publish

We do not accept generic listicles, unedited AI-generated text, republished material, or press releases as editorial contributions. We do not accept casino, betting, adult, CBD, crypto trading, payday loan, essay writing, or VPN review topics.

Content requirements

• Original and unpublished, including on your own blog or LinkedIn.

• Usually 1,500–2,500 words, guided by the question and supported by first-hand experience.

• At least 3 original screenshots, examples, or data points, with sources where needed.

• A clear H2/H3 structure and 3–5 key takeaways.

• Plain, specific English with no filler introduction.

• AI assistance may support the process, but you remain responsible for every fact and must contribute your own experience.

How to prepare a draft

Submit an approved draft as a shared Google Doc. Supply images separately at 1600px wide where possible, with captions and suggested alt text. Include a 50-word bio, a real square headshot, and a link to your website or LinkedIn profile. Do not send private customer data or material you do not have permission to publish.

Link policy

• One relevant link to your own website or LinkedIn may appear in your bio.

• In-article links must help readers; the editor decides which to include.

• Payment does not purchase links inside editorial contributions.

• Paid promotional placements are sponsored content and use sponsored link attributes.

• We may add, remove, or change links during editing.

From pitch to publication

• Send a focused pitch using the form below. We aim to reply within 7 working days.

• If the idea fits, agree an outline before writing.

• Aim to deliver an approved draft within 14 days unless another date is agreed.

• Expect 1–2 editing rounds for accuracy, clarity, and style.

• The editor may decline a pitch or draft at any stage.

What contributors receive

Accepted articles receive a named byline, an author profile, and an appropriate bio link. We may feature useful work in publication updates and on connected social channels when available. Editorial contributions are free and selected on merit.

Want a promotional placement?

A sponsored article or vendor feature is a separate, clearly labelled product. Use the partnership enquiry route to discuss fit and current availability. Sponsorship does not guarantee an independent recommendation.

Send your pitch

Use the form at techvendorly.com/write-for-us/. Prepare your proposed headline, outline, relevant experience, website and LinkedIn profile, plus two published writing samples.

Contributor questions

Do you charge for guest posts?

No. Editorial contributions are free and selected on merit. Paid promotional content is a separate, labelled product.

Are links dofollow?

Bio links are editorial and decided case by case. Paid or promotional links are marked sponsored.

Can I republish an accepted article?

Wait at least 90 days and agree the reuse with the editor. A republished version must identify the original and use an appropriate canonical link.

Can I submit a finished article?

Yes, but a short pitch first helps avoid unnecessary work. A completed draft is not a guarantee of acceptance.

Will you update my article later?

We may edit or update published work to keep it accurate, useful, and consistent with the editorial policy.

Writing and formatting

Use these rules alongside the subject and evidence requirements in this guide.

Write for one reader and task

Use plain English and one spelling standard throughout. Keep paragraphs to one idea, usually 2–4 lines. Open with the useful answer; remove generic introductions and unsupported superlatives.

Use specific headings

Use sentence case. A heading should explain the section on its own: “Connect the form to your CRM” is more useful than “Integration”. Keep H2 and H3 levels in a logical order.

Make long sections scannable

Add a useful image, table, callout, or list at least every 300 words. Use bullets for 3 or more parallel items, numbered lists for steps, and tables for comparisons. Bold at most one key phrase per section.

Keep facts checkable

Use numerals, dates such as 14 Nov 2026, and prices with currency, plan, and date checked. Cite primary sources near factual claims. Distinguish a completed test from a planned method or constructed example.

Supply meaningful visuals

Provide original or authorised images separately, ideally 1600px wide. Add a caption explaining what each screenshot shows and suggested alt text for meaningful images. Remove private data and do not invent results.

Keep links useful

Link to sources and relevant next tasks. Describe the destination in the link text. Disclose commercial relationships. The editor controls link inclusion and sponsored attributes.

Review before submitting

Check the headline, takeaways, sources, examples, FAQ, links, and next action. Include a 50-word bio and real square headshot. The editor may request factual evidence or revisions before publication.